

# DEFENSE BUSINESS BOARD CONSULTANT

## **Sally Donnelly** **Founder and CEO, SBD Advisors**

Sally Donnelly is Founder and CEO of SBD Advisors, an international consulting firm that provides strategic advice to companies, organizations, and family offices with policy, communication or regulatory interests. SBD Advisors also represents senior national security officials on their transition from public service to the private sector. She is a Senior Advisor to C5, a London-based investment firm that focuses on the safety and security sectors. She is also a board member of the American Friends of Black Stork, a U.K.-based charity dedicated to the treatment and rehabilitation of military veterans.

Prior to founding SBD Advisors, Donnelly served as head of Washington's office for US Central Command, which covers operations and engagements across 20 countries in the Middle East. Donnelly was a key advisor to General Jim Mattis on policy issues, Congressional relations, communications, and engagements with foreign governments. Prior to that, Donnelly was a Special Assistant to the Chairman of the Joint Chiefs of Staff, Admiral Mike Mullen. She advised the Chairman on a range of internal and external issues and traveled widely with the Chairman. She helped the Chairman establish the CJCS task force on wounded troops, and served on the Secretary of Defense's Review panel on the Ft. Hood shootings.

Before joining the Chairman's personal staff, Donnelly worked at Time Magazine for twenty-one years, including tours in the Los Angeles, Moscow, and Washington bureaus. Donnelly has a Masters degree in Russian politics from the London School of Economics and a B.A. (cum laude) in History from Hollins College. Donnelly completed an executive education course at the Haas School of Business at the University of California, Berkeley.