## **Key Priority:**

Manage the resources of the Department effectively and efficiently.

### **Actions:**

- ☐ Target cuts and invest savings to support the Department's strategy and priorities
  - Do not apply across-the-board reductions
  - Reduce overhead/infrastructure installations, management functions, personnel support, central training
  - Streamline Operations and Maintenance costs
- Hold senior leadership accountable to reduce cost growth in major acquisition programs
- Build the case to divest of non-core organizations and activities
- Consolidate key management metrics to inform and align organizations

### **Defense Business Board Members**

Michael J. Bayer, Chairman Frederic W. Cook, Vice Chairman Denis A. Bovin **Howard E. Cox Henry N. Dreifus Carly S. Fiorina** James K. Haveman **Dennis F. Hightower** Mel M. Immergut **Madelyn P. Jennings James V. Kimsey Bruce E. Mosler** Philip A. Odeen William R. Phillips **Arnold L. Punaro** Mark H. Ronald **Atul Vashistha** Joseph R. Wright Dov S. Zakheim

### **DEFENSE BUSINESS BOARD**



#### **DEFENSE BUSINESS BOARD**

Business Excellence in Defense of the Nation

www.defenselink.mil/dbb

Phyllis L. Ferguson, Executive Director Kelly S. Van Niman, Deputy Director COL Kevin A. Doxey, USA, Military Assistan Col Dale R. Marks, USAF, Military Assistant Debbie K. Duffy, Staff Assistant

# **FOCUSING A TRANSITION**

FOR THE

DEPUTY SECRETARY

OF DEFENSE



**JANUARY 2009** 

## **Key Priority:**

Focus the Department to execute the Secretary's vision and strategy.

#### Actions:

- Develop cascading goals and objectives consistent with the President's Management Agenda and the Secretary's strategic plan
  - Translate Quadrennial Defense Review (QDR) into clear measurable enterprise goals to align cross-organizational initiatives
- Communicate strategic goals and progress throughout the Department
- Institutionalize a process to track outcomes and measure achievement (such as a scorecard), evaluate feedback and analyze the results of decisions
- ☐ Align the business operating environment to the overall Defense strategy and mission
- ☐ Work with other agencies to advance the Secretary's strategy and national interests

## **Key Priority:**

Align the organizational structures and management processes to support strategy execution.

#### **Actions:**

- Utilize senior-level governance forums that align management and ensure support for strategic priorities
  - Focus forums on the key management issues and national security challenges
  - Design forums to support the Secretary's management model and style, and enable strategic trade-off decisions
- ☐ Define and modernize core management systems/processes to prioritize resources, identify trade space, and to leverage mutual cooperation with key internal and external stakeholders
- Ensure organizational elements are aligned horizontally and vertically to enable enterprise-level decision-making
- Centralize enterprise business operations in support of decentralized military operations

## **Key Priority:**

**Develop a high-performing** organization that attracts, motivates, rewards, and retains highly qualified people to achieve strategic goals.

#### **Actions:**

- Measure performance, hold leaders accountable, and reward success
  - Require leadership to convey performance expectations and conduct periodic management reviews to ensure accountability
  - Communicate progress or lack thereof to promote accountability
  - Reward behavior that drives cultural change, seeks continuous improvement and encourages risk-taking and innovation
- ☐ Increase efforts to recruit externally
  - **Defense Business Fellows Program** for top MBA graduates
- Develop a requirements-driven strategy for cultural diversity
- Restore the Senior Executive Service to recognize them as the Department's permanent general management and require joint service for top positions

