



Dr. Cynthia M. Trudell

Former Executive Vice President, Human Resources and Chief HR Officer, PepsiCo

Cynthia M. Trudell was formerly Executive Vice President, Human Resources and Chief Human Resources Officer of PepsiCo serving from February 2007 until September 2017. PepsiCo is a global food & beverage company operating in 200 countries with approximately 260,000 employees and \$63B in revenue.

In this role, Dr. Trudell was responsible for PepsiCo's global Human Resources function and the company's human capital management strategy. She partnered with PepsiCo's business leaders around the world to develop the talent, leadership and operating models required to foster differentiated innovation and drive sustainable growth and productivity.

Prior to joining PepsiCo, from 2001-2006, Dr. Trudell served as President of Sea Ray Group, a wholly owned subsidiary of Brunswick Corporation with accountability for the Sea Ray, Boston Whaler and Baja powerboat brands. From 1981-2001, she worked for General Motors (GM), initially in a variety of engineering and manufacturing managerial roles, including as plant manager at the St. Catherine's Engine and Foundry operations in Ontario, Canada and the Wilmington Car Assembly Center in Delaware, US. Later, Trudell assumed the following general management roles: President of IBC Vehicles, a joint venture between GM and Isuzu based in Luton, England, and Vice President of GM and Chairman and President of Saturn Corporation, a wholly owned subsidiary of GM. She began her career in 1979 with the Ford Motor Company as a chemical process engineer.

Dr. Trudell currently serves on the ISS Board of Directors, a global facility service provider headquartered in Copenhagen, Denmark. Previously, Trudell served on the PepsiCo Board of Directors from 2000 to 2007 when she resigned to accept the HR management position; the Canadian Imperial Bank of Commerce Board of Directors from 2005 to 2007; and the Pepsi-Cola Bottling Group (PBG) Board of Directors from 2008 to 2010, prior to PBG's merger with PepsiCo.

Dr. Trudell resides in Armonk, N.Y with her husband.

Education and Executive Development:

- Bachelor of Science (Chemistry), Acadia University, Wolfville, Nova Scotia
- Doctorate (Physical Chemistry), University of Windsor, Windsor, Ontario
- Harvard Program for Management Development, Cambridge, MA