

# DEFENSE BUSINESS BOARD



## ALEX ALONSO

### CHIEF KNOWLEDGE OFFICER SOCIETY FOR HUMAN RESOURCE MANAGEMENT

Alexander Alonso, PhD, SH RM-SCP is the Society for Human Resource Management's (SHRM's) Chief Knowledge Officer leader research, insights, and innovation functions, as well as the SHRM Foundation. His career portfolio includes more than \$100 million across new revenue streams based upon practical thought leadership designed to make better workplaces for a more inclusive world. In fact, Dr. Alonso was recognized as an inaugural member of the Blue-Ribbon Commission on Racial Equity in the Workplace, a coalition designed to foster equitable and inclusive cultures. His research has been featured in numerous outlets including USA Today, NBC News, BBC, CNN, and more. He has served as a member of several speaker's bureaus with more than 400 speaking engagements over the last decade being called "one of the most effective communicators of data in recent memory by HR Magazine.

His works have been recognized for their contribution to real-world human capital issues. They include being recognized with SIOP's 2007 M. Scott Myers Award for Applied Research in the Workplace for developing the federal standard for learning and development of healthcare providers; a 2009 Presidential Citation for Innovative Practice by the American Psychological Association for designing performance management systems; and the 2013 SIOP Distinguished Early Career Contributions for Practice Award for extensive applied research on the link between human resource management and organizational sustainability.

Throughout his career, he has published works in peer-reviewed journals, authored several chapters on community-based change initiatives in workforce readiness, and authored books like *The Price of Pettiness*, *Talking Taboo: Making the Most of Polarizing Topics*, and *Defining HR Success: A Guide to the SHRM Competency Model in Practice*. Alex also serves as a columnist analyzing major trends in the workforce for TIP and HR Magazine. He has served on several professional society boards including as president for the Personnel Testing Council of Metropolitan Washington Area. Alex currently serves on the SIOP Foundation Board of Directors, the North American HR Management Associations (NAHRMA) board and the Zeal Capital Advisory board. He is a Fellow of SIOP, Division 14 of the American Psychological Association.

