

# DEFENSE BUSINESS BOARD



## JOSEPH ANDERSON CHAIRMAN & CHIEF EXECUTIVE OFFICER, TAG HOLDINGS, LLC

Mr. Joseph B. Anderson, Jr. born in Topeka, Kansas, graduated from the United States Military Academy at West Point with a Bachelor of Science Degree in Math and Engineering. He subsequently received two master's degrees from the University of California, Los Angeles. In May 2016, Mr. Anderson received the Distinguished Graduate Award from The United States Military Academy at West Point honoring him for his lifetime of achievement.

During his military career, Mr. Anderson commanded troops as an infantry officer in the 82<sup>nd</sup> Airborne Division and served two tours of duty with the 1st Cavalry Division in Vietnam. Mr. Anderson and the infantry platoon he commanded in Vietnam were subjects of the highly acclaimed documentary film "The Anderson Platoon". The documentary has been shown in more than 20 countries and has won several awards to include the Oscar of the Academy Awards and an Emmy. Mr. Anderson's military awards include two silver stars, five bronze stars, three Army Commendation Medals and eleven Air Medals. While in the Army, Mr. Anderson was selected to be a White House Fellow and worked as Special Assistant to Secretary of Commerce, Juanita Kreps for one year.

Following his service with the United States Army, Mr. Anderson began his business career with General Motors serving in increasing levels of responsibility with his final position operating a business unit with 7,000 employees and revenue of \$1billion dollars. After 13 years of service at General Motors, Mr. Anderson began his entrepreneur experience and is currently Chairman and CEO of TAG Holdings, LLC, which owns several manufacturing service and technology-based entities currently based in North America. These businesses have served a variety of industries including automotive, heavy equipment, aerospace, and defense.

Mr. Anderson serves on the Board of Directors of Business Leaders for Michigan; Board of Directors of Michigan Aerospace Manufacturers Association (MAMA). He also serves as Chairman, Federal Reserve Bank of Chicago-Detroit Branch. His community involvement includes Chairman of the Board of the National Recreation Foundation. Mr. Anderson is a past chairman of the U.S. Department of Commerce Manufacturing Council.

